

MEETING NAME	Tourism and Local Jobs Strategic Reference Group
ATTENDEES	C Digger (Acting Manager Business Strategy), K McGuinness (Tourism & Business Support Team Leader), C Whitten (Team Leader Strategic Planning), M Ruddiman (Senior Strategic Planner), Mayor Matt Gould (acting Chair), Jenny Lambert (Online), Debbie Roberts, Beverley Spearpoint, Clarissa Follan (online), Brent Hillbrink-Watson (online), Amanda Barnes (online) and a Minute Taker.
APOLOGIES	Councillor Suzy Brandstater, Councillor Ally Dench (Chair), Councillor Matthew Deeth (Deputy Chair), Lyn Davey, Kimberly Cook and Bob Clayton
DATE	29 October 2025
TIME	4:05pm

ITEM	NOTES
Declarations of Interest	Nil
Confirmation of Minutes	Debbie Roberts moved the confirmation of minutes, Mayor Matt Gould (Chair) seconded.

Matters Arising from Previous Minutes	• The Acting Manager Business Strategy provided updates on the actions arising from the previous minutes. • Action 8 – The Team Leader Employment and Rural Industries will provide update once the Night Time Economy Plan has been reported to Council • Action 11 – This action will be on the February Agenda once internal recruitment is finalised for the relevant position. • Action 12 – The Mobile Library Vans have hard copies of the monthly Business Papers and copies of the Business Papers can also be obtained from the Administration Building. • Beverley Spearpoint raised concerns on action 12 and would like this revisited, the group sought the below recommendation. <i>RECOMMENDATION: Refer Action 12 to the People and Community SRG for consideration, as this action aligns more with their Strategic Reference Group Terms of Reference.</i> <i>Mover: Jenny Lambert</i> <i>Seconders: Mayor Matt Gould.</i>
Expression of Interest for New Members	• Beverley Spearpoint raised that we should contact applicants who weren't successful the first round of the EOI to be contacted as a part of the new process. <i>RECOMMENDATION: To commence an Expression of Interest (EOI) process to fill a vacant position on the Tourism & Local Jobs SRG, and ensure any community members who were unsuccessful in the initial EOI process are invited to re-submit.</i> <i>Mover: Jenny Lambert</i> <i>Seconders: Beverly Spearpoint</i>
Amendment to Development Control Plan (Metropolitan Rural Areas and Visitor Related Issues)	• The Team Leader Strategic Planning provided an update on the Amendments to the Development Control Plan (DCP) (Metropolitan Rural Areas and Visitor Related Issues). • The group discussed the intent of the DCP review, the Team Leader Strategic Planning and Senior Strategic Planner addressed questions raised and noted feedback. • Next steps: Feedback from the consultation process to be considered to inform possible revisions. Anticipate further consultation with

	SRGs in conjunction with report to Council and public exhibition.
Tourism and Business Support Update	• Tourism & Business Support Team Leader provided an update on recent Tourism and Business initiatives and highlighted the below: ○ Overview on marketing focus for Spring and Summer – Argitourism related activities like pick your fruit and outdoor activities. ○ Promotion for shopping local for Christmas. ○ Submitted the Spring Wollondilly Business Newsletter. ○ In print ad for Warragamba in the Macarthur Spring Magazine. ○ Promoting the What's On page, getting the community awareness of the page. Free tool for businesses to use. ○ Visit Wollondilly stand at Arts Alive, lots of new local residents coming to the stall at recent events. Working on new resident packs in early 2026. ○ Bumper stickers available at major events have been well received. Plan for all Wollondilly towns and villages to have stickers be over time, as resources permit. ○ Individual town promotions will be a focus in the coming months. ○ Tourism Connect event at the Rail Museum (Email has been sent around to the group) register for tickets. ○ Mayor's Volunteers Christmas event, invitations to come shortly. ○ Nominations for Australia Day Awards are now open. ○ Bloom Garden Expo and Plant Fair, to be held 9 November.
Engagement News and Updates	• Acting Manager Business Strategy provided an update on what current engagements are on YourSay. • Healthy Food and Drink Policy currently on exhibition until 12 November 2025 for submission.
General Business	• Agritourism - how can we facilitate/engage tourism hospitality business and local schools. • How can we better promote people working in local tourism. What has been done in the past? Has this been thought about previously? (Possible attendance of the Youth Development Officer).

	• Potential topics for the future agendas were discussed: ▪ Greater focus on jobs: ▪ Local Jobs across all industries. ▪ How can we make local jobs attractive to new residents. ▪ Case studies to encourage students to work local. ▪ How will the potential closure of Tahmoor Mine has affected jobs in our shire, as this is one of the biggest employers. ▪ Attracting other businesses into the Shire. ▪ Presentation on economic data/statistics Economic ID Data.
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MEETING CLOSE: 6:00pm

NEXT MEETING: 18 February 2026

REFERENCE: CM15598~7#54