

TOURISM & LOCAL JOBS STRATEGIC REFERENCE GROUP

IN PERSON: Council Chambers / Banksia Boardroom (Shire Hall Menangle Street Picton)

ONLINE: Via Teams

MEETING DATE: Wednesday 6 August 2025

MEETING TIME: 4:00pm to 6:00pm

REFERENCE: CM15598~7#7

1. RECORDING OF MEETING

In accordance with the Terms of Reference this meeting will be recorded, Councillor Ally Dench (Chair)

2. WELCOME AND ACKNOWLEDGEMENT OF COUNTRY

Councillor Ally Dench (Chair)

3. ATTENDANCE AND APOLOGIES

Councillor Ally Dench (Chair)

4. DECLARATION OF INTERESTS

Councillor Ally Dench (Chair)

5. CONFIRMATION OF MINUTES

Councillor Ally Dench (Chair)

6. MATTERS ARISING FROM PREVIOUS MINUTES

Councillor Ally Dench (Chair) / Peter Wright (Manager Business Strategy).

See SRG Actions Tracker table below.

7. NIGHT TIME ECONOMY STRATEGY

Nicole Dukinfield (Team Leader Employment & Rural Industries)

8. SIGNAGE STRATEGY

Rob Hamilton (Senior Project Manager) and Karen Makins (Strategic Communications Team Leader)

9. THE TOURSIM & BUSINESS SUPPORT TEAM - Who we are and what we do

Kim McGuinness (Tourism & Business Support Team Leader) and Amanda Johnson (Digital Marketing Officer)

10. BUSINESS CONNECT PROGRAM

Debbie Roberts – SRG community member

11. ENGAGEMENT NEWS AND UPDATES

Peter Wright (Manager Business Strategy).

12. AGENDA ITEM SUGGESTIONS FOR NEXT MEETING

All SRG Members.

13. GENERAL BUSINESS

All SRG Members.

SRG ACTIONS/RECOMMENDATION TRACKER

No.	Action/Recommendation	SRG Meeting	Update	Status
1	The Director Shire Connections will investigate communication platforms that could be used for out of session discussions for the group members.	14 May 2025	Update to be provided at 6 August meeting	
2	Acting Manager Customer Engagement and Experience to follow up on a response to Mr Clayton.	14 May 2025	Matter was followed up - Mr Clayton was provided with a response	Completed
3	Hard copies of the Draft Community Strategic Plan to be placed at Silverdale Post Office /Warragamba Silverdale Neighbourhood Centre for the community to have access.	14 May 2025	Hard copies of the exhibition documents were placed at Warragamba Silverdale Neighbourhood Centre for the community to have access.	Completed
4	All community members encouraged to view the Community Strategic Plan, Delivery Program and Operational Plan with a focus on the key areas	14 May 2025	Exhibition now closed. Council adopted the new documents at the 24 June Meeting	Completed

	of the SRG. Comments /feedback can be sent to Peter Wright or Councillor Dench. See IPR documents			
5	Committee Members Mandy Barnes and Brett Hillbrink-Watson to discuss with Destination NSW and Business NSW where Wollondilly sits in the regional boundary configurations of each of these organisations.	14 May 2025	Mandy Barnes and Brett Hillbrink-Watson to provide update at 6 August meeting. Note: Item 9 on the agenda has a relationship to this matter	
6	Director Shire Connections to brief the group on the implementation of the Signage Strategy.	14 May 2025	Listed as item 8 on agenda	
7	All community members are encouraged to view the proposed DCP amendments that were recently exhibited regarding Development Controls Supporting Visitor Economy & Preserving Rural Values . All members come prepared to the next meeting with comments and feedback.	14 May 2025	SRG members to provide comments/feedback at the 6 August meeting	

Next Meeting: Wednesday 29 October 2025, 4pm to 6pm, Council Chambers / Banksia Boardroom (Shire Hall Menangle Street Picton) or online.