
MACARTHUR MAYORS

CHARITY DINNER

**FRIDAY 7 NOVEMBER 2025
SPONSORSHIP PROSPECTUS**



CAMPBELLTOWN



ABOUT THE EVENT

Camden Council, Campbelltown City Council and Wollondilly Shire Council will host the Macarthur Mayors Combined Charity Gala to raise funds in support of 25 years of Kids of Macarthur.

This inaugural event will take place at the newly refurbished Camden Civic Centre from 6pm on Friday 7 November 2025.

On the night, attendees will be treated to an array of delicious cuisine and engaging entertainment while raising money through a raffle and silent auction.

Join us for a night that promises to be as enjoyable as it is meaningful. Together, you and the community can make a difference by raising essential funds and awareness of the services provided by the Kids of Macarthur Health Foundation.

EVENT DETAILS

Date: Friday 7 November 2025

Time: 6pm

Location: Camden Civic Centre, Cnr Oxley and Mitchell Streets, Camden

ABOUT KIDS OF MACARTHUR

The Kids of Macarthur Health Foundation is dedicated to improving health care provision for every child living in our region. To do this, the foundation aims to raise, stimulate and advocate for funding of children and adolescent health services and research delivered within the boundaries of the Macarthur region. The Foundation is calling upon the Macarthur community including government, corporations, organisations, residents and businesses to support these important priorities and make a lasting difference to the lives of our young people.

WHY GET INVOLVED?

Your business will be helping make a significant contribution to make a difference to every child living in the Macarthur region.

By supporting this event, you are creating more opportunities and possibilities to enhance the quality of life for children in Macarthur and build a brighter future for the region.

HOW TO GET INVOLVED AS A BUSINESS

Partner with us by opting for one of the below sponsorship packages to help raise funds in support of Kids of Macarthur while celebrating their 25 years of service.

	PLATINUM	GOLD	SILVER	BRONZE
Minimum investment (ex, GST)	\$10,000	\$5,000	\$2,500	\$1,000
No. of sponsors per category	3 (one from each LGA)	3 (from each LGA)	6 (from each LGA)	Unlimited
EVENT BENEFITS				
Number of complimentary tickets	20 tickets (2 tables)	10 tickets (1 table)	4 tickets	-
Discounted additional tickets (pending availability)	15%	10%	5%	5%
Showcase your business through a video presentation	✓			
Feature in event program booklet	✓ 2-page feature	✓ 1-page feature	✓ Half-page feature	✓ Logo included
Info table at the event (optional)	✓	✓		
Tiered logo placement on media wall	✓	✓	✓	✓
Sponsors pull up sign displayed at event (location to be determined by Council)	✓ 3	✓ 2	✓ 1	
Acknowledgement of sponsorship at event - combination of MC announcements and screen placements in venue.	✓ 4 mentions	✓ 3 mentions	✓ 2 mentions	✓ 1 mention
MEDIA AND PROMOTIONAL BENEFITS				
Tiered logo on event website	✓			
Feature on your respective Council areas event webpage (subject to space availability)	✓	✓		
Media Release announcing sponsorship	✓ Solo feature	✓ Shared		
Logo placement on pre- and post-event media releases	✓	✓		
Logo in your respective Council areas community newsletter (subject to space availability and Council distribution schedules)	✓	✓		
Feature in your respective Council areas e-news (subject to word limit)	✓	✓		
Logo in your respective Council areas e-news (where possible and where space allows)	✓		✓	✓
Event night acknowledgement on Council's social media platforms	✓	✓	✓	
Event branded social media asset (for sponsor use to promote involvement)	✓	Blurb with tile	Logo placement	Logo placement
Tiered logo in post-event event video	✓	✓	✓	✓

In-Kind Sponsorships will also be accepted - the offer of goods or services in exchange for sponsor benefits is at the discretion of Council with consideration of the needs of the event.

READY TO CONNECT?

We're excited to help your business make a lasting impact in the Macarthur community.

If you would like general information on how to get involved, please contact Camden Council's Events Team on:

Email: events@camden.nsw.gov.au

Phone: 13 22 63

Website: www.camden.nsw.gov.au

Alternatively, if looking for information on how to get involved within your respective LGA, please contact:

Camden email: events@camden.nsw.gov.au

Campbelltown email: civic.events@campbelltown.nsw.gov.au

Wollondilly email: events@wollondilly.nsw.gov.au

TICKET LINK

Additional tickets can be purchased via the following link bit.ly/Charity-Dinner-Tickets

CONDITIONS OF SPONSORSHIP

1. Sponsorship may only be acquired to add value to an existing Council Event, Activity or Project. Council must fulfil its responsibilities to the community regardless of any lack of Sponsorship support.
2. Council must only use the Sponsorship funds in accordance with the Sponsorship agreement.
3. The value of the Benefits package detailed in a Sponsorship agreement should reflect the level of financial and/or In-kind Support.
4. The Sponsor's brand or values must align with Council's brand and values and deliver positive reputational benefits for the communities of Camden, Campbelltown and Wollondilly LGAs.
5. Council and Sponsors must ensure that sufficient funding and resources are available and allocated to the delivery of all benefits detailed in Sponsorship agreements.
6. There should be no real or apparent conflict between the values, objectives and ethical standard of Council and those of the Sponsor, and/or the Sponsor's related companies/businesses/organisations.
7. Council will not accept Sponsorship from the following:
 - Services or businesses carried out by staff members of Council;
 - Tobacco or tobacco-related companies;
 - Organisations or parties whose services or products Council deems to be dangerous to health and wellbeing;
 - Organisations or parties involved in gambling services, pornography or exploitation of labour;
 - Alcohol companies unless Council deems it acceptable for a specific event;
 - Organisations that have received council grant funding or cash or in-kind sponsorship within the same financial year; and
 - Any other products or services Council deems to be inappropriate or in conflict with Council's values.
8. Council will not accept Sponsorship from prospective Sponsors if there could be a conflict of interest, or a perceived conflict of interest, including those associated with land development.
9. Council, at its discretion, has the right to refuse Sponsorship if it is of the opinion that the prospective Sponsor and/or their objectives may conflict with Council's social values.
10. Sponsorship and Sponsorship agreements must not impose or imply conditions that would limit, or appear to limit, Council's ability to carry out its functions in any way nor impose any liability on Council with regard to the conduct of the event being Sponsored.
11. There must be no suggestion, either explicitly or implicitly, that any individual, organisation or company will be given any favourable or special treatment as a result of providing Sponsorship support to Council. Council will enforce any and all processes as set out in its policies and regulations.
12. No official, elected representative, employee or agent of Council is to receive or solicit any personal benefit from a Sponsorship agreement with Council.
13. The Sponsor of an event may not claim (through implied or express means) that they are in partnership with Council nor that Council endorses the products or services provided by the Sponsor.
14. Council must not seek or accept Sponsorship from parties who are, or may be, subject to inspection or regulation by Council during the period of the Sponsorship agreement.
15. Council must not seek nor accept Sponsorship from parties who are or may be involved with a Planning matter (including but not limited to a Development Application), Regulatory or legal matters for consideration with Council during the period that the event is being promoted or held, or if it is reasonably known that such matters are likely to arise during that period.
16. Any Sponsorship with Council must be formalised by a written agreement that:
 - a. Has been approved by Council's Legal and Governance branch and the relevant Director of the branch seeking sponsorship; and
 - b. Is validly executed by all parties to the agreement.
17. Sponsorships attract GST at the agreed financial or determined in-kind value. Sponsorship is not a donation or grant.

For further information or enquiries regarding the
Macarthur Mayor's Combined Charity Dinner, please
contact Council's Events Team:

Camden Council

13 22 63

events@camden.nsw.gov.au

www.camden.nsw.gov.au



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