



WOLLONDILLY GARDEN EXPO AND PLANT FAIR

BLOOM

2025 | SPONSORSHIP OPPORTUNITIES

BE PART OF **BLOOM**

WOLLONDILLY GARDEN EXPO AND PLANT FAIR

Wollondilly Shire Council is proud to be hosting **BLOOM: Wollondilly Garden Expo & Plant Fair** on **Sunday 9 November**, from **8am – 2pm** at the **Picton Botanic Gardens**.

The expo returns to the gardens, featuring a main stage with guest speakers, live entertainment, informative gardening workshops and demonstrations throughout the day, including the announcement of the BLOOM Garden Competition winners for 2025.

BLOOM will also welcome an array of market stalls specialising in gardening, plants and outdoor products, farmers markets as well as food trucks for guests to grab a bite to eat. There will be a Children's Corner with activities and face painting available, creating the perfect day out for friends and families.

BLOOM aims to bring together gardening and plant enthusiasts from the local Wollondilly Shire and surrounds, to share their passion and advice on all things gardening and environment.

Wollondilly Shire Council welcomes you to be a part of this well-loved annual event, sure to capture the delights of both local and visiting green thumbs.

Sponsorship Applications Close | Sunday 28 September



BLOOM PARTNER

\$3,000



Our **BLOOM Partner** represents the highest level of sponsorship available for **BLOOM: Wollondilly Garden Expo & Plant Fair**.

This exclusive opportunity is reserved for one business, offering unparalleled brand visibility across the event.

With a vibrant program of stalls, entertainment, workshops, and guest speakers, the expo will attract visitors throughout the day—ensuring your brand is front and centre from start to finish.

YOUR BUSINESS WILL RECEIVE:

- Naming rights to the Main Stage
- Named sponsor of the “Best Garden” Category of the BLOOM Garden Competition
- Exhibition Space at the expo
- Your company logo attached to all event signage including the stage structure for prominent brand presence
- Logo placement in digital program
- Social Media Promotion
- Promotion of your company logo on Council’s website in the lead up to the event



GENERAL SPONSOR \$500

General Sponsorship is a fantastic way to be part of the expo, while showcasing your brand to a wide audience of attendees.

INCLUSIONS:

- Your company logo attached to general event signage
- Logo placement in digital program
- Social media mentions
- Promotion of your company logo on Council's website in the lead up to the event

GARDEN COMPETITION SUPPORTER \$300

(4 AVAILABLE)

As a **Garden Competition Supporter** your business will celebrate one of the region's most loved community competitions. With an updated online format, your brand visibility will reach a large audience across both online & in-person channels.

INCLUSIONS:

- Named sponsor of (1) Competition Category
- Logo placement in digital program
- Social media mentions
- Promotion of your company logo on Council's website in the lead up to

BLOOM BUDDY \$200

INCLUSIONS:

- Named as sponsor in digital program
- Promotion of your company logo on Council's website in the lead up to the event



For more information contact the **Community Projects Officer - Events**
or visit council's website www.wollondilly.nsw.gov.au

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